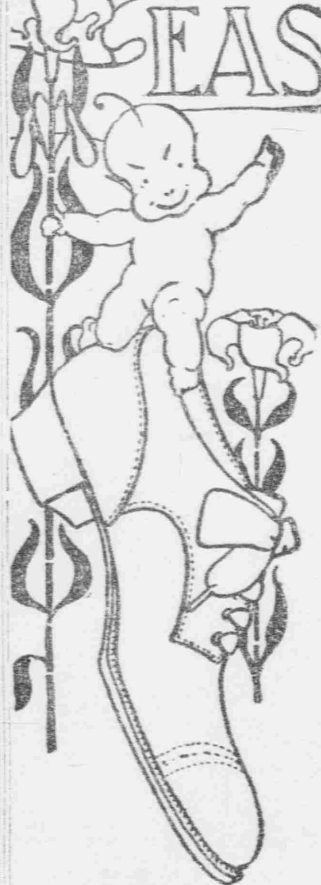


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WASHINGTON, SUNDAY, APRIL 5, 1936.

EASTER SHOE SALE



Record-breaking selling—universal words of praise—these are the results of the enormous variety—exquisite beauty and extraordinary merit of our grand new Spring Low and High-cut Shoes.

We contracted for by far the largest orders of Spring Shoes ever bought by any Washington house at one time—that's how we can offer the BEST qualities and BEST styles at LOWEST KNOWN prices for equal values.

Every day of this week, before Easter, must establish a selling record—special price inducement will stimulate this effect. The best values, however, are announced for Monday and Tuesday, to avoid the crush which otherwise would surely prevail the end of this week. Extra salesmen will assure prompt service.

SWELL LOW SHOES FOR WOMEN

| | | | |
|---|--|--|--|
| \$3.00 For \$5 Qualities Patent Ideal Kid and finest Suppass Kid Court Ties, Gibson Ties, Blucher Ties, Button Oxfords, or Laced Oxfords, and 8-Strip Sandals, with hand-sewed turn or welted soles. | \$2.50 \$3 and \$3.50 Grades Guaranteed Patent Ideal Kid or Colt hand-sewed welt or "never-rip" turn soles. Oxford and Blucher Ties, Plain or Tipped Toes, High Louis, Cuban, or low heels. Fully 25 new, pretty styles. | \$1.95 These \$2.50 Values Hand-welt Gibson Ties, Blucher or Oxford Ties, Hand-sewed turn Kid and Patent Colt Blucher or Court Ties, Oxfords, Jackets, and 3 or 4 strap Sandals. The most ex- traordinary values and prettiest styles ever sold under \$2.50. Low or high heels. | |
| \$2.85 Monday and Tues- day only—Four nobby new styles guaran- teed Patent Ideal Kid \$3.50 grade hand- sewed turn and welt sole Laced Boots. | \$1.87 Monday and Tues- day only—3 spring styles guaranteed Patent Colt and Vici Kid stylish \$2.50 Boots, with dull kid tops. | \$1.45 Monday and Tues- day only—400 pairs fine \$2 grade Vici Kid Oxford Ties, with low or high Cuban heels, bright or dull kid tops. | \$1.17 Monday and Tues- day only—720 pairs latest style \$1.50 Vici Kid Laced and Button Boots, low or patent tipped, low or high heels. |

New Slippers and Shoes for Children.

| | | |
|---|---|--|
| Nobby New Low Shoes for Boys and Girls. The prettiest Low Shoes you have ever seen are here in Gibson Ties, Oxford and Blucher Ties, 2, 3, and 6 strap Sandals for girls. Prices from 75c up to \$2.00. For boys we are showing all the mannish styles of Oxford and Blucher Ties in Kid, Calf, and Patent Colt. Prices from \$1.00 to \$2.50. | Patent Leather Dress Shoes. All of them sold with a guarantee against breaking—with dull or bright kid and calf or cloth tops. In laced or button, spring heels, half heels, or regular heels. Child's sizes to 6, 75c and up Girls' sizes 5 to 2, as low as, 95c Boys' sizes to 12, 95c and up Boys' 1 to 5½, from, \$1.55 up | Cute Little Shoes for the Babies. If you want to secure the proper kind of footwear for the little ones, Shoes smoothly finished inside, that will not crowd the little feet—and the prettiest styles in town—you must come here to Baby-Shoe Headquarters. We have more pretty styles than you'll find in a dozen other stores put together. In all desirable colors and shapes. From 10c up to \$1.25 a Pair. |
|---|---|--|

Boxes or Baskets of Easter Candy FREE With All Children's Shoes This Week.

OUR EASTER SALE OF MEN'S DRESS SHOES SURE TO BE A RECORD-BREAKER.

| | |
|---|---|
| 1,500 Pairs \$3 Quality Oxfords and Laced Shoes at..... \$2.50 The best made and swellest styles of new Oxford Ties and Blucher Oxfords—shown anywhere at \$3 and \$3.50—will be placed on sale here tomorrow at \$2.50. Variety large enough to fit the tastes of conservative as well as the most extreme dressers. In kid, calf, or guaranteed patent leather. | Regular \$5.00 Grades Patent Ideal Dress Shoes at..... \$3.50 Fine hand-made Laced, Button Shoes, Blucher and Oxford Ties, all made of Booth & Co.'s famous Patent Ideal Kid, the best patent leather in the world—usually found only in Shoes sold at \$5 or over. We give a printed card with each pair, guaranteeing: "A new Pair FREE if the Uppers break through before the first Sole is worn out." |
|---|---|

Wm. Hahn & Co.'s

3 RELIABLE SHOE HOUSES.

Corner Seventh and K Streets,
1914-1916 Penna. Ave. N. W.
233 Pennsylvania Ave. S. E.

Orders for Wines and Distillates of exceptional age and quality are preferably intrusted to

CHRIS XANDER'S

909 7th St. QUALITY HOUSE,

—which is known to contain, south of New York, the richest stock of what is truly pure, selected with scrupulousness and sold at moderate wholesale prices.
—In that stock there are several

Old Bourbon Whiskeys!

of unusually delicate development, ethereal expression, and soft taste:
Special Family Sour Mash, Virtually 9 Years of Age, 53 Gal., 75c Qt.
Old Reserve Bourbon, Representing 12 Years, 54 Gal.; 51 Qt
Belle of Nelson, 19 Years, 56 Gal.; 51.50 Qt.
—(No more obtainable in the market.)
—A test will demonstrate that whiskeys of equal merit are rarely met with.

Our Annual Picture Sale.

On tables we have arranged some tempting bargains in pictures.

\$1.50 Pictures at 97c.
\$3.00 Pictures at \$1.97.
\$5.00 Pictures at \$2.95.
Liberal Reductions on all Framing Work.

S. J. VENABLE,
604 Ninth Street.
"The Framery." Phone Main 3099-2

Men's Footwear.

The Men's Shoe Department is only a few weeks old; yet already we are doing a good business.

Tomorrow—a special line of Men's Vici Kid and Patent Leather Hand-sewed Shoes; in light new spring styles. Comfortable and good-looking; well worth \$2.50, for..... **\$1.95**

NEW LACES.

(First Floor—New Building.)
French Valenciennes Laces, in a very wide range of patterns, twelve yards in each piece, sold usually at 35c, offered tomorrow for..... **22c**

A new line of Venice All-Linear Laces, white, butter and white, very fashionable for shirt waists, 18 inches wide, worth \$1.25, for..... **98c**

Regular 12½c Black and White Chantilly Laces, in straight bands and serpentine effects, specially priced tomorrow at..... **84c**

All-over Laces, in Venice, Chantilly, Point de Paris, Ecureuil, and Cluny effects; 18 inches wide, in white, black, Arabian, and cream; regular 98c value, for..... **69c**

RIBBONS.

(First Floor—Third Aisle.)
Regular 25c Fancy Louisiana Ribbons, corded with pretty Dresden effects; four inches wide, Tomorrow..... **15c**

Regular 12½c Dotted Louisiana Ribbons, three and one-half inches wide; beautiful, new shades. Special tomorrow at..... **94c**

Best quality Plain Taffeta, Metallic Taffeta, and Louise Ribbon, three inches wide; every color and shade. Special tomorrow..... **10½c**

Regular 25c Satin Taffeta Ribbons, three and a half inches wide; white and every color. Tomorrow..... **18c**

LININGS.

(First Floor—New Building.)
100 pieces of the genuine Neva Silks, in all shades, stamped on selvedge, in guaranteed fast black and endless variety of spring colors. A standard 18c value. Here Monday at..... **15c**

Butterfield's Benaline Moreens, in fast black and at least forty different colorings. Retailers everywhere about town at 23c yd. Just for Monday at..... **24c**

50 pieces of the fine quality fast black Percale, "Nubian" dye. Full beetled, regular 10c quality, tomorrow at..... **94c**

25 pieces of warranted fast black Percale, soft quality, moist finish. A good 10c value, offered for a day to..... **57c**

Mercerized Satenees, in a very complete assortment of colorings, and fast black, soft quality, highly mercerized, worth 25c yd. Monday's special at..... **17c**

Superior quality Percales, improved finish, in warranted fast black and any color wanted, extra big value at..... **84c**

LINENS.

(First Floor—Second Aisle.)
10 pieces extra heavy, close woven Union Linen Table Damask; pure white bleached; line of newest patterns, with the correct open border effect. Instead of 45c, per yard..... **33c**

500 yards of Cream German Damask, every fiber pure linen, entirely free from starch or dressing of any sort, handsome line of patterns to select from; our regular 50c damask. Extra special, per yard..... **44c**

5-8 size Irish Damask Dinner Napkins, pure white, extra heavy weight, starched, faces selvedge edges on two sides; actually worth \$1.50 the dozen. Special for Monday..... **\$1.19**

100 dozen Bleached Towels, generous size neck, wavy borders of red, hemmed at the ends; ready for use. Special..... **68c**

BLACK GOODS.

(First Floor—K Street Annex.)
28-inch Black all-wool Crepe finished Albatross, also 38-inch Black Nun's Veiling, superior quality, regular 50c value, tomorrow..... **37½c**

Black All-wool Voile, Mistral, and Canvas Cloth, fashion's favored fabric, in biscuit, tan, pink, light blue, reseda, pearl, steel, royal, navy, cream, etc.; worth 50c..... **45c**

Special lot of 50-inch high silk luster mohair Skiffline; fully reversible. Very fine, soft, and stylish. Offered tomorrow for..... **49c**

All-wool Black Crepe Egyptian and Crepe de Chine; also Wool Crash. Newest of the fashionable blacks for spring and summer. Soft, clinging effects. Instead of 79c, tomorrow at..... **65c**

UPHOLSTERIES.

(Fourth Floor—New Building.)
Yard wide Fish Net Curtain Drapery, in pretty patterns. Regular 12½c value; tomorrow for..... **68c**

Fifty pieces of New Silkolines; one yard wide; a complete variety of the choicest new colorings. Regular 15c value, for..... **8½c**

Genuine Imported Irish Point Panel Laces, in ecru and white. Beautiful designs. Worth 75c yd. for..... **35c**

New Hungarian Drapery Cloth; in rich Bagdad effects and floral designs; strictly reversible. Worth 25c yd. for..... **12½c**

A case of fresh, new Marseilles Pattern Spreads, double-bed size, pearl hemmed, ready for use. Regular \$1 sort; tomorrow for..... **72c**

Large size Double Bed Pillows, covered with "Cat's Paw" ticking and filled with feathers. Regular 75c value. Tomorrow each..... **44c**

Goldenberg's, SEVENTH AND K.

The formalities of the Opening are over. With tomorrow we shall commence the practical tests that shall prove your appreciation has been richly deserved. The thousands who crossed the threshold of the New Store have one and all showered praise and commendation upon the stocks we have gathered—and the betterments which our enterprise has arranged.

The advantages and benefits of the "New Goldenberg's" is fully demonstrated in the special offerings which follow:

EASTER MILLINERY.



We have provided lavishly to meet every demand made upon us for Easter Millinery. And that demand was never so great. The showing is receiving unstinted praise and admiration from every visitor to the enlarged and beautiful quarters. Your indorsement is shown in a business which is already double over that of last spring—and with one more week of busy selling before Easter.

Trimmed Hats at \$5.00.

A collection which includes the best intrinsic values possible to offer for this price. It is our "leader," and we have given our best efforts in producing Hats that have no peer anywhere at \$5; and even higher prices. Best materials and trimmings modeled into beautiful Hats of every stylish description. But come and see them for yourself. A personal inspection will prove more than anything we can print about them.

Women's Swell-Tailored Suits, worth \$20 and \$25.

An unexpected piece of good buying fortune gives us a big lot of fine Man-Tailored Suits to sell at this little price **\$12.50**

They consist of the very handsomest materials of this season. Mistral, Voiles and Etamines. Fancy black and white effects, including pin dots and other fancy designs.

Some are made with the new blouse effect jacket, others with the new position back. Some have the collarless blouses, full-made skirt, white taffeta stitching. The skirt has the panel effect, with hand-sewn black and white taffeta trimmings.

In this lot are also swell Broadcloth Suits, trimmed in the new black and white silk braid; tailor-made jackets; skirts full tailor-made, trimmed with taffeta silk. Also Gray Heather Mixtures, also made in the new blouse effect; full regular made skirts; jackets handsomely tailored; skirts and jackets trimmed with buttons to match. Other styles are made with turn-stitched tabs. Others are trimmed with rows of taffeta piping.

In this lot also you will find Imported Mixed Suitings, made in the newest and most approved styles; new blouse effect. The skirts are handsomely trimmed to match the jackets; taffeta piping and taffeta bands. The skirts are panel design.

All jackets lined throughout with taffeta silk. Most of the skirts conforming to the latest dictates of fashion are unlined, while some of them have drops. The colors are mostly blue and black, while the mixtures are gray effects. The workmanship is the finest and the style of each suit elegant.

HOUSEFURNISHINGS

In the New Basement Store.

Now our ambition is realized. We have given Washington women the best Housefurnishings store in the city. Stocks are most satisfying. From the useful Tinware to the finest Haviland China, the service we render is complete. Prices? The same policy of low selling which made this new store a necessity continues. Isn't that sufficient?

Genuine Rogers' Silver-Plated Tea Spoons, 29c
fully warranted. Set of six tomorrow for.....

Extra Heavy Tin-bottom 39c
Wash Boilers..... 120c
15x34; steel centers; very strong; special for one day.....

Galvanized Iron Wash Tubs..... 39c
Good-size Willow Clothes..... 49c
Baskets..... 21c
Giray Sham Holders; will fit any bed. Special..... 17c

Walnut Finished Screen Doors, with 4-inch stiles and three panels, complete with all fixtures; 75c bring measure.....

Fancy Willow Work Baskets, 23c
in new shapes; special.....

3-pint Nickel Plated Tea 39c
Pots.....
3-quart Nickel Plated Tea 39c
Kettles.....

Dress Goods for Easter.

(First floor—K Street annex.)
If you haven't selected the material for the Easter costume yet, come tomorrow and choose. We have prepared a list of exceptional values—which hold out the rare privilege of buying the newest and choicest weaves of the season at very much less than usual prices. No showing could be more complete nor more varied. Everything that enjoys favor is here—and we are confident that every line is marked at a lower figure than equal qualities command elsewhere.

28-inch All-wool Crepe-finish Albatross and 38-inch All-wool fine quality Nun's Veiling; soft-finish fabrics, in biscuit, tan, pink, light blue, reseda, pearl, steel, royal, navy, cream, etc.; worth 50c..... **39c**

38-inch All-wool Voile; firm, open mesh; in royal, navy, tan, biscuit, pearl, steel, gray, and cream; worth 50c..... **49c**

A pretty assortment of Wool Challises, in both the figured and plain, with satin stripe; very popular; lar for both ladies' and children's wear..... **29c**

46-inch All-wool Mistral Suiting; very transparent weave, in colors of royal, navy, tan, casor, reseda, cream, etc.; worth 80c..... **69c**

50-inch Reversible Stellan, in navy and royal blue, strictly dust proof, very much in demand for spring wear; worth 69c..... **49c**

42-inch Silk and Wool Acetienne, the newest new fabric, in all the new and desirable shades; will make a handsome Easter costume; worth \$1..... **77c**

Winsome White Weaves

(First floor—New Building.)
Imported Fancy Piques, in a neat and attractive line of new designs; very desirable for shirt waists; well worth 12½c yd. for..... **12½c**

Just the sort wanted for white dresses and waists. Instead of 12½c, for one day..... **92c**

40-inch sheer Quality India Linen, for..... **92c**

Mercerized Damask Madras, the handsomest and most attractive goods shown this season; neat figures, stripes, and large floral patterns. Instead of 35c yd., specially low priced at..... **25c**

German Damask Madras, the newest white fabric for waistings; large floral designs; regular 50c value. Tomorrow at..... **39c**

Goldenberg's, Seventh and K Sts.

\$15.00 Go-Carts.

This is one of the lines just added. We are making it popular by offering values which cannot be duplicated elsewhere in the city.

Tomorrow—a special lot of handsome Go-Carts, upholstered and unupholstered, leading 1935 styles, worth of the leading make..... **\$9.98**

Sheets and Pillow Cases.

51 by 90 Unbleached Sheets, full double bed size, hand torn, made of good cotton, for..... **35c**

72 by 90 Mohawk Sheets, full size, each sheet bears the Mohawk Mill ticket. Hand torn and ironed; special for Monday..... **45c**

5 cases of full yard wide bleached cotton, soft finished, quality as good as Andracoggin. Suitable for skirts and undergarments. From the full piece, Monday..... **57c**

42 by 36 Mohawk Pillow Cases, made out of regular pillow case cotton; extra good value for Monday at..... **11c**

25 pieces of 8-4 Unbleached Sheet, full width, round thread cotton; special for Monday at..... **12½c**

45 by 36 Mohawk Pillow Cases, made out of regular pillow case cotton, each case has the Mohawk Mill ticket; extra good value, for Monday at..... **12½c**

KIMONOS AND PETTICOATS

(Second Floor.)

Fifteen styles of new Kimonos and Dressing Scaques, in white and dainty colors. Borders down front. Yoke back and front. Special tomorrow..... **49c**

Special offering of Black Mercerized Petticoats, with all the appearance of silk; made with Van Dyke pleatings; two small ruffles on bottom; rose quilted; full cut; full length; full flare bottom; all..... **69c**

Rustling Taffeta Silk Petticoats, in plain black and changeable shades. Accordion pleated; full cut; two small on bottom. Another style with circular flounces. Correct style to wear with the new skirts. Special..... **\$4.98**

TOILET SPECIALS.

Packer's Tar Soap..... 15c
Revel Glass Hand Mirrors, celluloid back..... 49c
Heliotype Bouquet Talcum Powder..... 10c
Solid Back Wire Drawn Bristle Hair Brushes..... 49c

McKesson & Robbins' Superior Bay Rum..... 22c
Large Imported Toilet Brushes..... 3c
Genuine Cosmo Butter Milk Soap, cake..... 5c

Large Shell Root Hairpins..... 15c
Chesborough Vaseline..... 4c
Hard Rubber Dressing Comb, guaranteed for six months..... 25c

Colgate's Floating Soap, large size cake..... 15c
Shell and Anchor Palmolive Soap, Black and Side-Comb..... 15c
Swandown Face Powder..... 9c
Myka Rice Powder..... 15c
Sanitol Tooth Powder or Paste..... 15c

HOSIERY.

(First Floor—Third Aisle.)
Women's Fast Black Hose, in fancy ribbed and plain seamless foot, double heel and toe, and also children's in small sizes, 1x1 rib with seamless foot; 16c and 12½c quality. Special for..... **7c**

Women's Lace Lisle Hose, seamless foot, double heel and toe, 5 different patterns to select from, fast black. Special..... **12½c**

MEN'S FURNISHINGS.

(Entire 2nd Seventh St. Store.)
Men's Genuine "Guyot" Suspenders, in plain and fancy colors, neat patterns, known to sell everywhere at 50c. Special for Monday only..... **39c**

Men's White and Colored Corded Madras Negligee Shirts, in a large range of new patterns, stripes, and figures, black and white, blue and white, pink and white; each shirt is full cut and perfect fitting. Separate link cuffs. Special..... **49c**

for Monday only.....

EMBROIDERIES.

(First Floor—New Building.)
Fine and Dainty Cambric, Swiss and Nainsook Embroideries, Insertings and Beadings. The assortment is immense—the styles are one and all of the prettiest description. Every piece is of newest and daintiest designing. Widths up to 4 inches. Representing values easily..... **42c**

for..... **42c**

A very wide assortment of new Cambric, Swiss and Nainsook Embroideries, with running up to 6 inches. Patterns of every sort—for every use. Included are plenty of patent edges that will be in such favor for shirt waists, as well as the popular beadings. These represent values worth up to..... **72c**

12½c and 15c a yard, for.....

BOYS' SUITS.

(Third Floor—New Building.)
Boys' Two-piece Suits, in double-breasted and Norfolk styles, all-wool cheviot, in gray, olive, myrtle, brown, tan and mixed combination colors, in plaids and stripes; also a few plain blue, sizes 6 to 16 years; wear and color..... **\$2.89**

guaranteed; \$4 value, for.....

NOTIONS.

6 spoons of Brinhard & Armstrong's Silk, in black and colors..... 21c
50-yard spools—6 for..... 21c
2c Alexander King's 200-yard Spool Cotton..... 15c
12c "P. F. P." Whalebones, dozen..... 15c
Clark's "O. N. T." Darning Cotton—3 for..... 5c

2c Assorted Book Pins..... 2c
8c Collar Buttons, dozen..... 3c
Regular 12c and 15c Dress Skirts, in double nainsook and stockinet, per pair..... 5c